

Privacy Policy

Personal Data Protection Notice pursuant to Regulation (EU) 2016/679 (GDPR)

Website:	www.industrialmac.it (and www.industrialmac.com)
Data Controller:	Industrialmac S.r.l. — Via Della Volta 37, 25124 Brescia (BS), Italy
VAT / Fiscal Code:	IT04234730986
Contact Email:	info@industrialmac.it
Effective Date:	July 29, 2026

1. Introduction

Welcome to **www.industrialmac.it** (the "Website"). **Industrialmac S.r.l.** respects your privacy and is committed to protecting your personal data in compliance with the General Data Protection Regulation (EU Regulation 2016/679 - "GDPR") and applicable local data protection laws.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or interact with our services.

2. Data Controller

The Data Controller responsible for processing your personal data is:

Industrialmac S.r.l.

Registered Address: Via Della Volta 37, 25124 Brescia (BS), Italy

VAT / Fiscal Code: IT04234730986

Email Contact: info@industrialmac.it

3. Personal Data We Collect

We may collect personal information that you voluntarily provide to us when you fill out contact forms, request quotes, subscribe to a newsletter, or send us emails. This data may include:

- **Contact Information:** First name, last name, business email address, phone number, company name, and job title.
- **Inquiry Details:** Any information or requests submitted through messages or contact forms.
- **Technical & Usage Data:** IP address, browser type, operating system, referring URLs, device information, and pages visited (collected automatically via cookies or log files).

4. Purpose and Legal Basis for Processing

We process your personal data under the following legal bases pursuant to Article 6 of the GDPR:

Purpose	Legal Basis (GDPR Art. 6)	Data Categories
Responding to Inquiries & Quotations To fulfill requests sent via contact forms or direct email.	Contractual / Pre-contractual obligations (Art. 6(1)(b))	Contact Info, Inquiry Details
Website Operation & Security To ensure technical functioning, stability, and security of the website.	Legitimate Interest (Art. 6(1)(f))	Technical & Usage Data
Legal & Accounting Compliance To comply with legal, tax, corporate, or regulatory requirements.	Legal Obligation (Art. 6(1)(c))	Contact Info, Financial Data
Direct Marketing / Newsletters To send updates, news, or commercial communications (if applicable).	Consent (Art. 6(1)(a))	Name, Email Address

5. Retention Period

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected:

- **Inquiries & Quotes:** Retained for the time necessary to handle the business request and up to 10 years for legal, accounting, and tax compliance if a commercial contract is concluded.
- **Marketing Data:** Retained until you withdraw your consent or request the erasure of your data.
- **Technical Logs:** Retained for short security cycles (typically 7 to 30 days) unless a longer retention period is required by law or for legal defense.

6. Data Transfer and Third Parties

We do not sell, trade, or rent your personal data to third parties. We may share your data with trusted service providers (Data Processors) strictly bound by contract to operate our website and services, such as IT infrastructure providers, web hosting services, and email communications platforms.

All third-party service providers are legally obligated to maintain data confidentiality and security. If personal data is transferred outside the European Economic Area (EEA), such transfers will be carried out in compliance with applicable laws, relying on mechanisms like standard contractual clauses approved by the European Commission.

7. Your Data Protection Rights

Under the GDPR, you have the following rights regarding your personal data:

- **Right of Access:** Request access to your personal data held by us.
- **Right to Rectification:** Request correction of inaccurate or incomplete personal data.
- **Right to Erasure ("Right to be Forgotten"):** Request the deletion of your personal data when it is no longer necessary.
- **Right to Restrict Processing:** Request the limitation of how we process your data under specific statutory conditions.
- **Right to Data Portability:** Request a structured, commonly used, and machine-readable copy of your personal data.
- **Right to Object:** Object to processing based on legitimate interest or for direct marketing purposes.
- **Right to Withdraw Consent:** Withdraw your consent at any time where processing relies on your consent.

To exercise any of these rights, please send an email to: info@industrialmac.it. You also have the right to lodge a complaint with a supervisory authority (in Italy, the *Garante per la protezione dei dati personali* — www.garanteprivacy.it).

8. Cookies

This website uses cookies and similar tracking technologies to enhance user experience and analyze site traffic. For complete details on the types of cookies we use and how to manage your preferences, please consult our **Cookie Policy**.

9. Updates to This Policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be published directly on this page with an updated effective date.