

Cookie Policy

Information regarding the use of cookies and tracking technologies

Website:	www.industrialmac.it (and www.industrialmac.com)
Data Controller:	Industrialmac S.r.l. — Via Della Volta 37, 25124 Brescia (BS), Italy
VAT / Fiscal Code:	IT04234730986
Contact Email:	info@industrialmac.it
Effective Date:	July 29, 2026

1. Introduction

This Cookie Policy explains how **Industrialmac S.r.l.** ("we", "us", or "our") uses cookies and similar technologies to recognize you when you visit our website **www.industrialmac.it**. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

2. What Are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Industrialmac S.r.l.) are called "first-party cookies". Cookies set by parties other than the website owner are called "third-party cookies". Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., analytics, interactive content, and advertising).

3. Types of Cookies We Use

We use first-party and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as "necessary" or "essential" cookies. Other cookies enable us to track and target the interests of our users to enhance the experience on our Website.

Category	Purpose & Description	Legal Basis
NECESSARY	These cookies are strictly necessary to provide you with services available through our Website and to use some of its features, such as access to secure areas or handling form submissions.	Legitimate Interest (GDPR Art. 6(1)(f)) — Consent not required.
ANALYTICS	These cookies collect information that is used either in aggregate form to help us understand how our Website is being used or how effective our marketing campaigns are, or to help us customize our Website for you.	Consent (GDPR Art. 6(1)(a))
MARKETING	These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed, and in some cases selecting advertisements based on your interests.	Consent (GDPR Art. 6(1)(a))

4. Overview of Cookies Used on This Website

Below is a detailed overview of the primary cookies deployed across our platform:

Cookie Name	Provider	Purpose	Expiry
cookie_consent	industrialmac.it	Stores the user's cookie consent state for the current domain.	1 Year
PHPSESSID / session	industrialmac.it	Maintains user session state across page requests.	Session
_ga, _ga_*	Google Analytics	Used to distinguish users and calculate visitor, session, and campaign data for site analytics reports.	2 Years
_gid	Google Analytics	Used to distinguish users for analytics purposes.	24 Hours

5. Managing and Disabling Cookies

You have the right to decide whether to accept or reject cookies. You can exercise your cookie preferences through our Cookie Consent Banner upon your first visit, or at any time by accessing the consent settings on our website.

Browser Settings: You can also set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our website, though your access to some functionality and areas of our website may be restricted.

To learn how to manage cookies on popular browsers, please visit:

- **Google Chrome:** Support / Cookie Management
- **Mozilla Firefox:** Privacy & Security Settings
- **Apple Safari:** Manage cookies and website data
- **Microsoft Edge:** Delete and manage cookies

6. Third-Party Services & Privacy Policies

Where third-party services (such as Google Analytics or embedded media) process data on our behalf, your interactions are governed by their respective privacy and cookie policies. We encourage you to review their specific privacy statements for detailed information.

7. Updates to This Cookie Policy

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

8. Contact Us

If you have any questions about our use of cookies or other technologies, please email us at info@industrialmac.it or write to:

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